



PARTNERSHIP FACT SHEET

We're Raising Awareness & Funding for Childhood Cancer Research

As a part of Chicago for 150 years, at Northwestern Mutual Chicago we are building on a legacy of service and a tradition of giving. Our mission is to improve lives and make a lasting impact on our local communities. We do it in several ways. It starts with our support of Northwestern Mutual's national philanthropic program to fight childhood cancer. We aim to help accelerate a cure for childhood cancer and to support families affected by this devastating disease.

Northwestern Mutual Chicago officially joined the fight in 2014, raising over \$700,000 for ALSF. That has funded 9,500 hours of research!



Below are the donation totals since we first partnered with Alex's Lemonade Stand Foundation:

2014 - 2017	\$ 194, 242
2018	\$ 126, 640
2019	\$ 136, 647
2020	\$ 52, 479
2021	\$ 132, 519
as of 11/1/22	2022 \$100,000

Fighting childhood cancer, one cup at a time.

ALSF's mission is to change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering others to help cure childhood cancer.



Since 2012, Northwestern Mutual, as a whole, has raised over

\$35 million dollars.

This amounts to over 445,000 hours of research to support the mission of ALSF.



We're Supporting Kids & their Families

We also want to have an immediate impact on families in Chicago facing childhood cancer and other life-altering illnesses.

In 2015, we began a partnership with the Ronald McDonald House of Chicagoland and Northwest Indiana, and in 2020 we partnered with the Hyde Park location.. We regularly engage our associates with days of service, providing meals for families staying at one of the five local houses. We have hosted Improv workshops and even help with handy man projects from time to time.

In 2016, the Northwestern Mutual Foundation recognized our philanthropic efforts with the Childhood Cancer Impact Award. As part of this recognition, Northwestern Mutual - Chicago presented a \$25,000 grant to support local programming at the Ronald McDonald House.

In 2020, we proudly awarded another \$4,000 grant to help fund over 45 nights at the Ronald McDonald House for families whose children are receiving treatment at nearby Ann and Robert H. Lurie Children's Hospital of Chicago.

We are proud to announce that we received the Childhood Cancer impact award 2022 this year!